

PSP® Sheds Weight for Summer Campaign

Sony Computer Entertainment Australia (SCE Aust.) introduces an enhanced design for the PSP® (PlayStation®Portable), the PSP Slim and Lite. It has a more streamlined form plus video-out port, available in Australia from September 13, 2007.

While retaining the basic functions and design philosophy of the current PSP, including a 4.3 inch wide high resolution LCD screen, overwhelmingly large for a handheld device, the PSP Slim and Lite is 33 per cent lighter and 19 per cent slimmer than the original version. The all-in-one handheld entertainment system is now even easier to carry around at approx.189g in weight (weight of current model is approx.280g) and approx.18.6mm in thickness (thickness of current model is approx.23.0 mm).

Adding a video-out port enables new PSP users to play their movies on their TVs at home. They'll be able to experience high quality UMD™ (Universal Media Disc) Video, pictures and movies from Memory Stick Duo and game software titles. New features also include the ability to temporarily store game data from UMD, reducing load time during game play and the option to charge the unit through PLAYSTATION®3 or PC via USB cable, during data transfer.

During the two and a half years since the launch of PSP in December, 2004, strong support from users worldwide as well as an abundance of exciting software titles from publishers around the world, have resulted in PSP achieving a cumulative shipment of 25 million units for the hardware and 100 million units for software titles worldwide by March, 2007. The expansion of the PSP platform is being boosted worldwide along with its exciting line-up of software titles.

Recent announcements have also highlighted the potential for new developments in connectivity between the PLAYSTATION 3 and PSP, allowing users to enjoy their living room entertainment on the go from anywhere around the world.

PSP (PlayStation®Portable) Slim and Lite

Release Date: 13 September 2007

Price: \$279.95

For further information on PlayStation products, go to www.scee.presscentre.com/au

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